PRIMAL PICTURES

Pioneering the Exploration of the Human Body

The New 3D Embed Function

Embed dynamic, 3D content from Primal Pictures into your own online promotional and training materials.
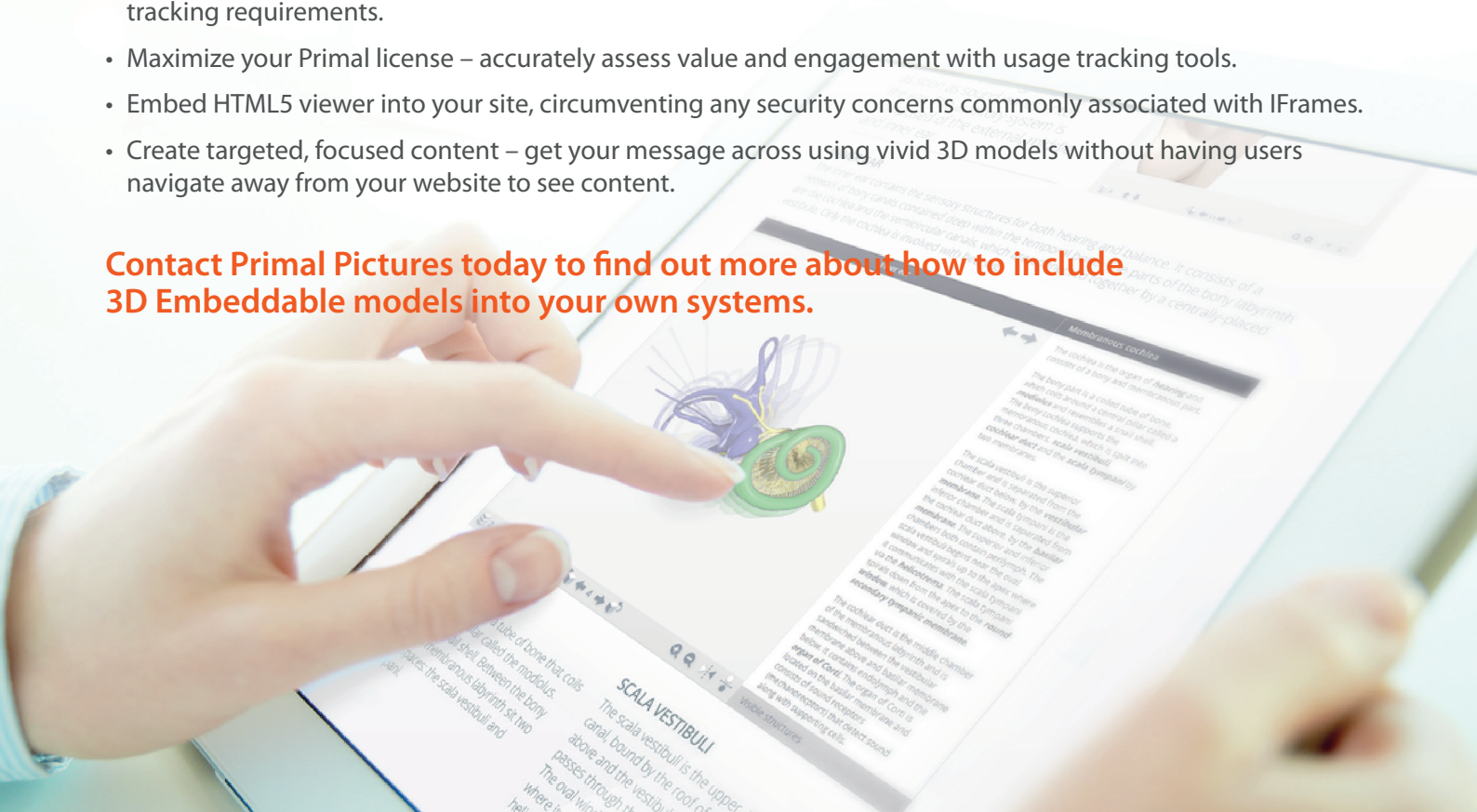
Enrich your collateral and training materials using powerful 3D anatomy models from Primal. Embed dynamic images directly into your own website to enhance and enliven your content and achieve your specific business objectives.

Primal's 3D Embed function gives you the power to integrate interactive 3D anatomy content directly into your own systems while retaining its original dynamic nature: it will rotate, layer, highlight, and display labels, just as it does on the Primal Pictures platform.

3D Embed allows you to:

- Deliver on your desired outcomes using compelling and credible anatomy content – get your message across and engage your customers with high-quality 3D content.

- Tailor 3D embeddable solutions to suit your technology and security requirements, licensing needs, and tracking requirements.

- Maximize your Primal license – accurately assess value and engagement with usage tracking tools.

- Embed HTML5 viewer into your site, circumventing any security concerns commonly associated with IFrames.

- Create targeted, focused content – get your message across using vivid 3D models without having users navigate away from your website to see content.

Contact Primal Pictures today to find out more about how to include 3D Embeddable models into your own systems.

Get in touch

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an **informa** business